## ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA

## UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES

## **MONTH – AUGUST 2021**

Sr. No	ActivitiesbyIndia TourismOffices/CIHMs/IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	Institute Of Hotel Management Ahmedabad / Gandhinagar	06 <sup>th</sup> August 2021	EBSB Monthly Activity - Online presentation on Costumes of Gujarat & Chhattisgarh	An online presentation was organized on the Theme – Costumes of Gujarat & Chhattisgarh under the EBSB programme. The meeting started with the discussion and making the students aware about the concept and background of EBSB programme, followed by presentation of the traditional costumes worn by men and women in the state of Gujarat and Chhattisgarh. The activity was found satisfactory.	Chhattisgarh	37 No.	SR

IHM Ahmedabad

August 2021

UJARAT & M 10 IN CALL 0 🖽 💽 🛱 🚍 🛤 - 29% Light tam ~ 45 KI to 00 40 .

Online presentation on Costumes of Gujarat & Chhattisgarh (Pic 1)

Online presentation on Costumes of Gujarat & Chhattisgarh (Pic 2)

Online presentation on Costumes of Gujarat & Chhattisgarh (Pic 4)

0 2 2 2 2 2 2 0 0 0

142

Thank you

IHM Ahmedabad

IFC ADST IN \$2.0 W

August 2021



Online presentation on Costumes of Gujarat & Chhattisgarh (Pic 3)





